



The Saint Omer Foundation for Transatlantic Values presents its fifth Summer Masterclass:

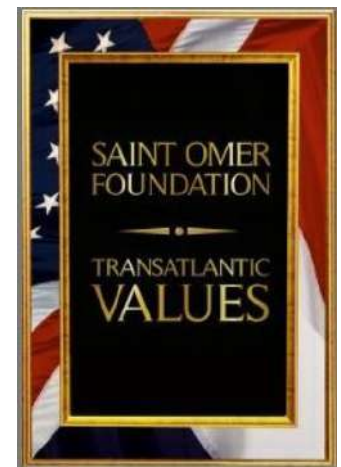
Citizenship, commitment and values

How to regenerate democracy, in the digital age, through citizen governance based on humanistic values inherited of a common history between France and the United-States, and how to foster citizen-inspired entrepreneurship ?

July 3rd – July 6th 2023

(11:30 am EDT/ 5:30 pm CEST)

(11:30 heure américaine/17h30 heure française)



Masterclass Overview



- The Saint Omer Foundation for Transatlantic Values welcomes students, professionals, Friends of the Foundation, and external auditors alike to its fourth Summer Masterclass!
- This summer's theme, "**Citizenship, commitment and values**" In line with the ESG principles (Environmental, Social and Governance) the idea is to work on "governance" meaning highlighting individuals' responsibilities in key areas. Enlarging the notion of individuals at the society level we shall address them as "citizens". The theme will be presented through the lens of three sets of issues:
 - **Humanism & citizen governance** to regenerate democracy,
 - How does/can governance foster **citizen-inspired entrepreneurship** ?
 - How to redefine **citizenship in the digital age** ?
- The Masterclass will meet for three 150-minute sessions between July 3rd and 6th giving participants the opportunity to learn from speakers from a variety of backgrounds. Students from Georgetown University and other American universities will be joined by students from French universities such as Sciences Po, among others.

Upon completion of the Masterclass, students will receive a certificate from the Saint Omer Foundation inaugurating them into the 2023 Young Ambassadors for Societal Excellence generation (YASE).

Introducing the 2023 theme: “*Citizenship, commitment and values*”



- The Saint Omer Foundation welcomes students from around the globe to join the next generation of Young Ambassadors for Societal Excellence (YASE) through the completion of our Masterclass. The goal of the conference is to continue a tradition that began almost 300 years ago in Saint-Omer: the dissemination of humanist values to generations of French and American students with the aim that they use these values to pursue the Common Good.
- Who are we ? Shared values create our identity. American society was built around the primacy of production, Man, motor, measured by its economic success. For Europeans, these values are defined in Article 2 of the Lisbon Treaty: human dignity, minority rights, pluralism, non-discrimination, tolerance, justice, solidarity, equality. But these values go beyond the legal definition of a treaty. They result from this convergence, the fruit of 2,000 years of history. These values are also those of humanism. Man at the center and “raison d'être” of our concentric circles of life in society.
- Humanism is the source of collective arbitration, of decisions to be taken at each level from the bottom up, principle of subsidiarity. These values are not an abstraction. They forge our social and economic model, which some call «old Europe»: it is our social market economy, it is tomorrow this dynamic of the conception of a new capitalism, this is the meaning found through the production and distribution processes, this is what is embodied in the ESG principles.
- But these values and identities are fragile. It is a struggle of every moment, a responsible fight that involves finding the right level of arbitration, with the risk of acting in contradiction with these values, of discrediting them, of losing our identity, of reinforcing alternative models: it is the crisis of democracies that we are experiencing.
- Our seminar focuses on how to regenerate democracy, in the digital age, through citizen governance based on humanistic values inherited of a common history between France and the United-States, and how to foster citizen-inspired entrepreneurship ?

Schedule



Topic

Date

Speakers & Contributors

Topic 1: The 4th industrial revolution

Monday,
July 3rd

11:30am EDT
17h30 CEST

- **Edouard-François de Lencquesaing** – President of Saint Omer Foundation
- **François Decoster** – Mayor of Saint Omer & Vice-President of Hauts-de-France Region
- **Perrine de Coetlogon** – University of Lille
- **Miroslav Petrov** – Fortia Fin Services
- **Jean-Louis Gergorin** – Ravel Technologies
- **Eleonor Drage** – University of Cambridge Leverhulme Centre for the Future of Intelligence

Moderator: Edouard-F. de Lencquesaing, Saint-Omer Foundation

Topic 2: Citizen entrepreneurship & Business ethics

Wednesday,
July 5th

11:30am EDT
17h30 CEST

- **Luc Doublet** – CEO Doublet
- **Philippe Liger-Belair** – Sciences Po Lille
- **Pascal Clouzard** – Senior Advisor Kearney
- **Louis Marguerite** – Deputy of the 5th constituency of Saône-et-Loire
- **Olivier de la Chevasnerie** – CEO Sygmatel

Moderator: Edouard-F. de Lencquesaing, Saint-Omer Foundation

Topic 3: Collective governance : society & politics

Thursday
July 6th

11:30am EDT
17h30 CEST

- **Georges E. Pataki** – 53rd Governor of New-York
- **Nathalie Kosciusko-Morizet** – former Minister & Senior Partner at Antin Infrastructure Partners
- **Elizabeth Wise** – ex Associated press & board member of Saint Omer Foundation
- **US Embassy**
- **Dorian Maillard** – ENS Lyon , Sc Po Lille
- **André Flajolet** – former deputy and Mayor of Saint-Venant

Moderator: Edouard-F. de Lencquesaing, Saint-Omer Foundation

Topic 1 – The 4th industrial revolution



Premise

Monday, July 3rd

The 4th industrial revolution, the digital world (IA, machine learning) and its impacts on society (how to reinvent working solutions / space? how to integrate workers within a new competence chain keeping on board a maximum of workers? what conditions / what could be at the end of the chain an "augmented worker? Impact on education (open education), and how to educate about the digital era ? the main question being the responsibility (not just legal) of citizens facing those new technologies in the decision-making process?

Synopsis – 150 minutes

Topic 1 – The 4th industrial revolution

Moderator: Edouard-F. de Lencquesaing, Saint-Omer Foundation

- **Introduction** – **Edouard-François de Lencquesaing**, *President of Saint Omer Foundation* (20 min)
- **Opening** – **François Decoster**, *Mayor of Saint Omer & Vice-President of Hauts-de-France Region* (20 min)
- **Open education & blockchain** – **Perrine de Coetlogon**, *University of Lille* (20 min)
- **Use cases & monitoring the outputs** – **Miroslav Petrov**, *Fortia Fin Services* (20 min)
- **Industrialized fake news a major risk to mitigate** – **Jean Louis Gergorin**, *Ravel Technologies* (20 min)
- **Ethics and AI Act in action** – **Eleonor Drage**, *University of Cambridge Leverhulme Centre for the Future of Intelligence* (20 min)
- **Round table, Q&A** (30 min)

Topic 2 – Citizen Entrepreneurship, and Business Ethics



Premise

Wednesday, July 5th

The theme will be about entrepreneurship and the responsibility of individuals in corporate day to day life. What means the shift from shareholder to stakeholders' priorities? What does corporate culture mean in line with giving "sense" to the service / product delivered, to the working process itself, to the relations with suppliers and customers...? What is the reality behind the "impact entrepreneurship" concept?

Synopsis – 150 minutes

Topic 2 – Citizen Entrepreneurship & Business Ethics

Moderator: Edouard-F. de Lencquesaing, Saint-Omer Foundation

- **Entrepreneurial action** – Luc Doublet, *CEO Doublet* (25 min)
- **Business ethics** – Philippe Liger-Belair, *Sciences Po Lille* (25 min)
- **Responsibility of the individual / citizen in the company** – Pascal Clouzard – *Senior Advisor Kearney* (25 min)
- **Louis Marguerite** – *Deputy of the 5th constituency of Saône-et-Loire* (25 min)
- **Olivier de la Chevasnerie** – *CEO Sygmatel* (25 min)
- **Round table, Q&A** (25 min)

Topic 3 – Collective governance : society & politics



Premise

Thursday, July 6th

The theme will be about the collective governance of the society, politics in democracies at a moment of our history where most of the ideas received and discussed by the American founding fathers and by the siècle des Lumière's' actors are contested and perceived to be decadent? What does humanism mean today in political decision making? Last year Nathalie highlighted the fact that only the extremes are militants and devote time and energy to promote their ideas . In the middle, common sense seems a natural given necessitating no action no faith! What would be a process to address a complex reality avoiding simplistic (populism) approaches? What could be the role of the "elite" to intermediate societal complexity by explaining and simplifying it in a way to reach each level of understanding.

Synopsis – 150 minutes

Topic 3 – Citizenship in the digital age

Moderator: Edouard-F. de Lencquesaing, Saint-Omer Foundation

- **Georges Pataki**, *53rd governor of New York State* (25 min)
- **Nathalie Kosciusko-Morizet**, *former French minister, Senior Partner at Antin Infrastructure Partners* (25 min)
- **Elizabeth Wise**, *ex Associated press , Friends Saint Omer Transatlantic Values board member* (25 min)
- **US Embassy** (25 min)
- **The citizen's responsibility – André Flajolet**, *mayor of St Venant, former deputy* (25 min)
- **Case study : citizens' direct participation in urban design - Dorian Maillard**, *ENS Lyon , Sc Po Lille*
- **Round table, Q&A** (25 min)

Speaker Biographies



Olivier de la Chevasnerie : After graduating from ESME SUDRIA engineering school in 1990, Olivier de la Chevasnerie joined INEO as a business engineer from 1990 to 1995. From 1995 to 2004, he worked successively for VINCI as a key account business engineer, and for SOGETREL as a subsidiary manager. In 2004, he set up his own company, SYGMATEL, a group of companies specializing in energy-related services and works (electricity and electronics.) SYGMATEL currently employs 350 people and generates 42 million euros, with operations in 12 regions, including Pays de Loire, Centre, Bretagne and Île-de-France. Olivier de la Chevasnerie also stands out for his commitment to associations, including his involvement with AMPLIE/Joué Les Tours (an association to help jobseekers find employment), from 1997 to 2001, and the Centre des Jeunes Dirigeants de Nantes from 2005 to 2011, as a member of the board of directors of the POLYTECH engineering school in Nantes, from 2014 to 2017, as Chairman of the Association Nationale Les Entrepreneuriales, from 2014 to 2018, and since 2009 of RESEAU ENTREPRENDRE, where he was Chairman of the federation from 2018 to 2022.

Pascal Clouzard : Pascal is an advisor to Kearney globally and is based in Europe. Pascal has extensive experience in the consumer and retail industry. Pascal has held board and executive roles at Everli, Five Seasons Ventures, La Fourche, COFIGEO, Carrefour, and ESSEC Business School. Prior to his industry roles, Pascal was a principal in Europe at Kearney.

Perrine de Coetlogon : Perrine is in charge of Blockchain & Open Education within the Directorate for Pedagogical Innovation of the University of Lille. She represents France within the European Blockchain Partnership and how blockchain technology can improve and innovate transnational public services, in particular in education. She is also in charge of developing open education activities and policy within the university. She has participated in the Consortium since 2016 and is a board member of the Consortium since 2020. Perrine holds a Master of Law in private law of the University of Paris Nanterre (France) and a L.L.M. of the University of Postdam (Germany). She has been a lawyer at the Paris bar from 2002 to 2009, General Secretary of a public interest grouping promoting open education resources in health and sport sciences, from 2009 to 2015 and open education, Europe and International, at the Ministry for Higher Education, Research and Innovation from 2015 to 2018.

Speaker Biographies

François Decoster : François Decoster has been a diplomatic adviser and political strategist with extensive knowledge of public policy. He began his almost 20-year career at the private office of François Leotard, French Defence Minister, as part of his personal secretariat. He was then Parliamentary Assistant to two MEPs and was coordinator of the delegation of French MEPs of the EPP group. He then served as a technical advisor to Noëlle Lenoir, Minister Delegate for European Affairs. His positions in the French administration include European Issues Advisor to the Union Centriste of the French Senate. While serving as Diplomatic Advisor to Gilles de Robien, French Minister for Infrastructure, Transport, Housing, Tourism and the Sea, François published a book on EU transport policy. He was also Diplomatic Advisor to the cabinet of Valérie Pécresse, Minister of Higher Education and Research (also in charge of space policy), where his work included overseeing the French presidency of the European Union. Most recently, François was Deputy-Head of Cabinet to Minister of State David Douillet and then Edouard Courtial. François is a French national and a graduate of the Institut d'Etudes Politiques, Paris Descartes University (Master of Law) and the College of Europe (European Political and Administrative Studies Department) where he was a teaching assistant for two years. He has lectured at the College of Europe Executive Education Programmes in Bruges, MGIMO in Moscow, Ecole supérieure des Affaires in Beyrouth, Sciences-Po in Paris and Lille. He is colonel in the French Air Force Civil Reserve and Mayor of Saint-Omer (France), Mayor of Saint-Omer, Vice-president of the Region Hauts-de-France and Member of the European Committee of the Regions.

Luc Doublet : Luc Doublet is a businessperson who has been at the head of 8 different companies and occupies the position of Chairman of Doublet SAS, Chairman at Agence pour la Promotion Internationale de Lille Métropole, Chairman for Office de Tourism de Lille, Chairman for Centre Chorégraphique National Nord-Pas-de-Calais, President of Nord France Convention Bureau and President for Fonds Régional d'art contemporain de Picardie. He is also on the board of Groupe IRD SA, Banque CIC Nord Ouest and Nord France Invest and Chairman at Institut d'Administration des Entreprises and Chairman for Ecole Polytechnique Universitaire de Lille. Luc Doublet previously occupied the position of Treasurer for Chambre de Commerce et d'Industrie de Lille Métropole. The Doublet company was founded in 1832 and soon became a market leader, firstly in France and then in Europe, in the manufacture of flags. Today, it have 300 team members across our headquarters in Avelin, Northern France and our five international subsidiaries in Germany, Spain, Poland, Portugal and the United States. Doublet design, manufacture, print and install high-impact visibility supports.

Speaker Biographies



Eleanor Drage : Eleanor is a researcher at the University of Cambridge Leverhulme Centre for the Future of Intelligence, and specialises in feminist ideas to make artificial intelligence safer for everyone. Eleanor was previously a Christina Gaw Research Associate on the Gender and Technology Research Project, where she helped resolve AI ethics issues at a major technology multinational using feminist and anti-racist theory. She has presented findings to a range of audiences including the United Nations, NatWest, The Open Data Institute (ODI), the AI World Congress and the Institute of Science & Technology. Her work on AI-powered hiring tools has been covered by media outlets like the BBC, BBC Today, Forbes, the Register, and the Daily Mail, among other outlets. As part of this work, Eleanor led a team of computer science students in developing a tool that demonstrates the problematic logics behind AI-powered hiring tools that claim to deduce personality from someone's face.

André Flajolet : André is an associate professor of philosophy. He began his political career as a municipal councillor in Saint-Venant from 1983 to 1989. He was elected mayor of Saint-Venant in 1989. From 1985 to 2001, he was elected to the canton of Lillers, and was a regional councillor from 1992 to 2010. On June 16, 2002, he was elected Member of Parliament for the 9th constituency of Pas-de-Calais for the 12th legislature (2002-2007), and re-elected on June 17, 2007. He is a member of the UMP group. On June 17, 2012, in the second round of the legislative elections, he was defeated by Stéphane Saint-André, a candidate supported by the Socialist Party. He was made an Officer of the Legion of Honor in January 2017.

Jean-Louis Gergorin : Born in 1946, Jean-Louis Gergorin is a graduate of Polytechnique and ENA. A former head of the Centre d'analyse et de prévision at the Quai d'Orsay, he played an active role in founding EADS, the world's second-largest aerospace group, where he was Executive Vice-President in charge of strategy until May 2006. He published *Rapacités*, with Sophie Coignard, with Fayard, in 2007. On April 26, 2007, Jean-Louis Gergorin founded JLG Strategy, a strategy consulting firm specializing in aerospace, defense and, above all, cyber. In 2014, he co-founded and became a member of the steering committee of the French American Cybersecurity Conference. In 2020, he joined the scientific committee of the International Cybersecurity Forum.

Speaker Biographies

Nathalie Kosciusko-Morizet : An engineer by training, Nathalie joined Antin in 2021 as a founding member of the NextGen team. Prior to joining Antin, she was at Capgemini as an Executive Vice President where she focused on cloud computing and cybersecurity in New York. Whilst at Capgemini, Nathalie was head of the projects and consulting business in North America and oversaw the integration of cybersecurity company Leidos Cyber into the organization. Prior to this, she was a member of the French parliament, having won three successful election campaigns. Over five years, Nathalie served in the government of Prime Minister François Fillon, holding multiple state secretary positions, with a particular focus on sustainability and the digital economy. She then became Minister of the Environment, Transportation and Housing in 2010. Nathalie was also previously Vice President of the UMP and “Les Republicains”, Communications Director for Nicolas Sarkozy’s 2012 presidential re-election campaign, Councillor of Paris and was the former Mayor of Longjumeau.

Edouard-François de Lencquesaing : President of the Executive Committee of the Saint-Omer Transatlantic Values Foundation, Edouard-François de Lencquesaing was a banker at CCF-HSBC where, as a member of the management committee in charge of operations and IT, he became a general direction advisor. He is a consultant at NETMANAGERS, an organization which he created. He was special advisor to PARIS-EUROPLACE, in charge of strategy, European affairs and international relations (specializing in Russia), President of the EIFR to promote “smart regulation,” treasurer of Confrontation Europe and member of PRAXIS. He is on the strategic committee of two laboratories of excellence: (LABEX) ILB and REFI (financial regulation). He is also closely involved in European projects and the challenges of EU-US convergence through the French American Foundation. He is also a Business Angel and Director of ARC International. De Lencquesaing began his career as a consultant at ACCENTURE. He is a departmental delegate of the Order of Malta France, Commander of the frigate (reserve), visiting professor of the Moscow Finance University, and treasurer of the Circle of Regulation and Financial Supervision.

Philippe-Liger Belair: Entrepreneur & intrapreneur, strategic advisor to managers in the Hauts-de-France region (raison d’être, mission-driven companies, enlightened management), teacher and researcher. His career path and current role can be summed up in 4 stages : 1) Strategic & tax advisory at Deloitte and Barclays Capital. After completing a double degree in HEC and law at Université Paris 2 Panthéon-Assas, he began his career in structured products consulting in Luxembourg (Deloitte) and then at Barclays Capital (London & Luxembourg) ; 2) After finance, he discovered the human and social sciences through the agrégation in economic and social sciences and a doctorate at the ENS in Lyon. He trains students at Sciences Po Lille and managers in economics, sociology and organizational strategy ; 3) intrapreneur : in addition to teaching, he created Sciences Po Lille’s Continuing Education offer (6 certification courses), the Master’s degree in Responsible Business Management (MRE) and the Cycle Supérieur de Management Public (CSMP) in partnership with EDHEC ; 4) entrepreneur : he helps managers build their company’s strategy, drawing on the human and social sciences.

Speaker Biographies

Louis Margueritte : Louis is a French politician. He was elected deputy of the 5th district of Saône-et-Loire during the legislative elections of 2022, under the label Ensemble. Graduated from Polytechnique and the Ecole Nationale de la Statistique et de l'Administration Économique (ENSAE), Louis began his career at the Inspectorate of Finance, before joining the Autorité de Contrôle Prudentiel et de Résolution (ACPR) in 2010. In 2013, he joined the French Treasury. In 2021, he became Deputy Chief of Staff of the Minister Delegate in charge of SMEs before joining the Ministry of Economy, Finance and Recovery 6 months later, first as Chief of Staff of the Minister Delegate in charge of Small and Medium Enterprises and then as Deputy Chief of Staff of the Minister of Economy, Finance and Recovery. In June 2022, he was elected Deputy for the 5th constituency of Saône-et-Loire. He is also a Young Leader of French American Foundation.

Dorian Maillard : Master in political sciences at ENS Lyon, associate researcher at « Institut fédératif du renouveau des territoires » Lille under the « master Européen des sciences de l'homme et de la société », Resarch program : BAMl for « habiter la démocratie: aventure filmée du bassin minier du béthunois » ,

George E. Pataki : George E. Pataki was born in Peekskill, New York and raised on his parents' family farm. He is a 1967 graduate of Yale University and a 1970 graduate of Columbia Law School, both of which he attended on academic scholarships. Pataki served for 10 years in the New York State legislature. He was elected governor in 1994 and reelected twice by record margins. Pataki enacted over \$100 billion in tax cuts, which have created over 600,000 new jobs since 1995. Pataki's welfare reforms reduced welfare rolls by more than one million recipients. He launched efforts to make New York a powerhouse in high technology research, job creation, and economic growth. The Center of Excellence, a high-tech biotechnology center, is at the heart of this effort and is anchored by major research centers throughout the state. In the wake of the September 11, 2001 terrorist attacks, Pataki led New York through a time of mourning and remembrance, and on to recovery and revitalization. The centerpiece of his commitment to rebuilding lower Manhattan is an enduring, inspirational memorial that will pay tribute to those who perished on one of the darkest days in America's history. Pataki also undertook efforts to attract new jobs and economic activity to lower Manhattan. New York moved to the forefront of environmental protection under Pataki's governance. The state is a leader in open space preservation, with nearly 1 million new acres protected since 1995. The governor played a strong leadership role in the clean-up of the Hudson River and Long Island Sound, and he helped to negotiate an historic agreement to protect the New York City Watershed. Pataki fought to enact more than 100 new laws to toughen penalties and close criminal-friendly loopholes causing crime rate to plunge for 11 consecutive years.

Speaker Biographies



Miroslav Petrov : A graduate of Paris Dauphine, Miroslav Petrov is co-founder of Fortia, which was set up 10 years ago with the primary aim of helping financial institutions automate their processes, particularly in light of regulatory requirements. Fortia's aim was therefore to introduce new technologies such as artificial intelligence, process automation and large-scale data processing. Fortia set out to apply all these new technologies, with a particular focus on Big Data and AI, through an offer that was completely new to the financial world. Miroslav then launched, launched a no code platform in early 2021, again based on these AI engines.

Elizabeth Wise : Elizabeth Wise has been publicly advocating for human rights protection for nearly two decades, both as a journalist and as a public relations consultant. Since 2004, she has been working with multinational corporations to examine their workplace and community policies for responsible solutions to complex social issues. She has lived and worked in Europe, Africa and the U.S. Bilingual in English and French.